

stars Saudi Arabia alumni study tour 2019
Vision 2030: Shaping the Future of the Desert Kingdom
3 – 8 March 2019
Riyadh and Jeddah

Objectives

- Take the pulse of **major developments** in Saudi Arabia, with a focus on **Vision 2030**
- Go behind the scenes of Saudi Arabia's **rapidly growing research and innovation ecosystem**
- Gain **first-hand insights from CEOs** by visiting **leading Saudi and foreign companies and institutions**
- Experience the **culture and society** of Saudi Arabia

Participants

- About **15-20 international business and opinion leaders**, incl. CEOs and chairmen

Draft Programme

Sun, 3 March 2019 – Riyadh

- Individual arrival in Riyadh

Mon, 4 March 2019 – Riyadh

- Welcome address by **Toni Schoenenberger**, Executive Chairman of stars, Switzerland
- **Vision 2030**
 - Senior Representative of **Saudi Arabian General Investment Authority (SAGIA)**
 - **Mahmoud Samir Abdulhadi** (tbc), CEO and Head of Investment Banking, UBS Saudi Arabia
 - **Hans-Peter Huber** (tbc), Chief Investment Officer, Riyadh Capital
 - Keynotes followed by **Panel Discussion**
- **Lunch**
- **Challenges and Opportunities for Saudi Arabia's Global Champions**
 - Senior Representative of **Aramco**
 - Senior Representative of **SABIC**
 - Keynotes followed by **Panel Discussion**
- **Company Visit I: Glowork** – **Khalid Waleed Al Khudair** (tbc), CEO, or **TATA All Women Business Processing Services Center** – **Amal Fatani** (tbc), CEO
- **City Tour** and Visit of Cultural Highlights
- **Dinner**

Tue, 5 March 2019 – Riyadh

- **Company Visit II:** [ABB](#)
- **Lunch**
- **Company Visit III:** [Almarai](#) – **Georges Schorderet** (tbc), CEO
- **Dinner at the Residence of the Ambassador of Switzerland**, including Saudi and foreign business representatives
 - Welcome address by **André Schaller**, Ambassador of Switzerland to the Kingdom of Saudi Arabia
 - **Roundtable Discussion** with Saudi Business Women

Wed, 6 March 2019 – Jeddah

- Fly to Jeddah in the morning
- **Lunch**
- **Company Visit IV:** tbc
- **City Tour** through [Historic Jeddah](#) (UNESCO World Heritage)
- **Dinner**

Thu, 7 March 2019 – Jeddah

- **Research and Innovation Site Visit I:** [King Abdullah University of Science and Technology \(KAUST\)](#)
- **Lunch**
- **Research and Innovation Site Visit II:** [King Abdullah Economic City \(KAEC\)](#)
- **Farewell Dinner**

Fri, 8 March 2019

- Individual departure from Jeddah

The programme is designed and conducted in close collaboration with **Bruno Syfrig**, Consultant at Saud M.A. Shawwaf Law Office and Secretary of Swiss Business Network Saudi Arabia.

stars reserves the right to make any necessary changes to the programme. The full terms and conditions of stars are available [here](#).