

## At a Glance

### What is stars?

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- **stars** helps prepare proven "Leaders of the Next Generation" for global leadership roles by broadening horizons through inter-disciplinary and intercultural dialogue with peers and global leaders from all fields.
- Awareness of global trends and issues is raised through an exploration of the widest possible range of diverse facts, views and perspectives.

### Who is behind stars?

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- A group of individuals, all members of the stars Foundation Board, has put together this initiative solely for the purpose of developing the next generation of leaders, and wholly unaffiliated to any political party or religious denomination.
- The efforts of the Board are essentially supported by the City of Stein am Rhein and the Jakob and Emma Windler Foundation and by other sponsors.
- The **stars** Foundation is neutral, independent and not for profit, registered in Switzerland.

### Distinctive Features

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- **Exclusive, intimate, international**  
80 "Leaders of the Next Generation", aged 35 to 40 years, from business, science, politics and culture
- **Top quality of participants and alumni**  
Nominated by Chairmen, CEOs and other outstanding personalities
- **Content-driven, future-oriented, highly interactive**  
First-hand information by world-class speakers and global leaders from all fields

### Benefits for participants and their organisations

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- Personal and professional development of future leaders to enhance strategic decision-making
- Cutting-edge insights into trends and developments which will impact organisations
- Membership of and participation in a global network of "Leaders of the Next Generation"

### Foundation Board

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- **Calvin Grieder**, CEO of Bühler AG
- Prof. Dr. **Hans Hengartner**, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich, Vice Chairman of the **stars** Foundation Board
- **Franz Hostettmann**, Mayor of the City of Stein am Rhein
- **Günter F. Kelm**, Chairman of the Board of Directors of Geberit AG, Vice Chairman of the **stars** Foundation Board
- **Medard Meier**, Partner of Gisler.Meier.Repele.Z'Graggen
- Dr. **Markus R. Neuhaus**, CEO of PricewaterhouseCoopers Switzerland
- Dr. **Toni Schönenberger**, CEO of UBS Wolfsberg, Chairman of the **stars** Foundation Board

## Advisory Board

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- Prof. Dr. **David Aikman**, Journalist, Author and Foreign Affairs Commentator, former Senior Correspondent of TIME magazine, Washington D.C., USA
- Prof. Dr. **Manuel Ammann**, Director of the Swiss Institute of Banking and Finance, University of St. Gallen, Switzerland
- Prof. Dr. **Pius Baschera**, Professor of Corporate Management at the ETH Swiss Federal Institute of Technology Zurich, and Chairman of the Board of Directors of Hilti Corporation, Schaan, Liechtenstein
- Prof. Dr. **Giorgio Behr**, Chairman and CEO of Behr Bircher Cellpack BBC Group, Schaffhausen, Switzerland
- **Kully Dhadda**, Managing Director of Flame Public Relations, former Senior Journalist at the BBC's Business and Economics Center for Excellence, London, UK
- Dr. **Ken Gnanakan**, Chancellor of William Carey University, Author, Environmentalist and Educator, Shillong, India
- Prof. **Prabhu Gupta**, Executive Director at UBS Wolfsberg, Ermatingen, Switzerland
- Prof. Dr. **Renate Köcher**, Head of the Institute of Demoscopy Allensbach, Germany
- **Jeffrey Li**, former President of Novartis China, Beijing, China
- **Manfred Maus**, former Chairman of OBI, Leverkusen, Germany
- Prof. **Steve Reinemund**, Dean of Business Schools at Wake Forest University, former CEO and Chairman of PepsiCo, Winston-Salem, USA
- Prof. Dr. **Ulrich Rüdiger**, Rector, University of Konstanz, Germany
- **Urs Schoettli**, Columnist of Neue Zürcher Zeitung, Tokyo, Japan
- Prof. Dr. **Jianxin You**, Deputy President, Chinese Academy of Science and Technology Management, Tongji University, Shanghai, China

## Venue

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- Stein am Rhein – stunningly beautiful medieval town, 40 minutes from Zurich Airport

## Public Lecture

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In context of each Stein am Rhein Symposium at least one Public Lecture is held by a renowned speaker for the interested public from the Stein am Rhein region. The Public Lectures take place in Stein am Rhein.

## Contact us

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